



MEDIA SHEET



Print Ad Specs:

- Resolution on all images must be 300dpi or greater
- Format(s): .ai, .indd, .eps, .pdf or .png
- Must provide native file
- Bleed: 0.125 in bleed on all sides
- Final Trim Size:

Full Page Print Ad: 5.375" W x 8.375" H

Half Page Print Ad: 5.375" W x 4.1875" H

Quarter Page Print Ad: 2.6875" W x 4.1875" H

IMPORTANT:

Only two ad iterations are included. Please make all change requests carefully after the initial proof. Any changes after version two will be made at the advertiser's cost of \$75/hour. Our Creative Art team wants your ad to be the best it can be and reserves the right for final approval of all artwork before publication.

Digital Media Specs:

Banner Digital Ad: 958 px W x 472 px H
Mobile App Logo: 180 px W x 180 px H
Mobile App Cover: 480 px W x 360 px H
eBlast Ad: 9.5" W x 9.5" H or smaller

- Submit all artwork electronically to:

TammanyStern@BestofGuide.com; Art@BestOfGuide.com

If over 10MB; send via Dropbox or other Cloud file sharing link..